Orders Order / Rev: 06837947 Alt Order #: **OBAM FOR AMERICA** Product Desc: Estimate: 1537

10/02/12 - 10/08/12 Flight Dates: Original Date / Rev: 08/01/12 / 09/19/12

Order Type: **GENERAL** Primary AE:

Amy McCreary

Sales Office: BLPHI

National

Agency

Name:

Buying Contact:

Billing Contact:

Washington Harbor

GMMB, Inc./ Washington D.C.

Washington, DC 20007

Billing Type:

Sales Region:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash Broadcast

15%

EOM/EOC

Advertiser

Name:

A35+

Demographic: Product Codes:

PLC01-Democrat

Priority:

SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Blan

Dill I lall				
Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	156	\$37,195.00	\$31,615,75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	156	\$37,195.00	\$31,615.75	0.00
Totals	156	\$37,195.00	\$31,615.75	0.00

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$37,195.00
Market	100%	¢122 082 33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$26,036.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$17,357.67
KTUD	1%	\$1,239.83
KVVU	26%	\$32,235.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$9,918.67

_Lr	Ch Ch	Start	End	Inventory Code	Break	Start/End T	īme Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Ë	KŠNV	10/02/12	10/08/12	M-F 5-6a WakeU	o w/Wa@M	5-6a	MTWTF~→	:30	5	\$100.004	0.00 NM	5	\$500.00
				M-F 5-6a WakeU	p w/Wagners								
	WAKE U	JP WITH T	THE WAG	NERS									
	Star	rt Date I	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
١	Veek: 10/0	02/12	10/08/12	MTWTF	5	\$100.00	0,00						

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KSNV

Order / Rev:

105004

Advertiser:

Obama for America

Alt Order #: Flight Dates: 06837947 10/02/12 - 10/08/12 Product Desc:

OBAM FOR AMERICA

Estimate:

1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sı	oots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/02/1	2 10/08/12	M-F 5-6a WakeU		5-6a	MTWTF	:30	5	\$100.004	0.00 NM	5	\$500.00
			THE WAGI	M-F 5-6a WakeU	•				·	4130.00 .	3.00 (1111	J	Ψ000.00
V	Sta Veek: 10	<u>rt Date</u> /02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$100.00	Rating 0.00						
				Wake Up Early w	· -	430a-5a	MTWTS	:30	5	\$50.003	0.00 NM	5	\$250.00
	WAKE	UP EARL	Y W/THE W	Wake Up Early V /AGNERS	Vagners								
٧	<u>Sta</u> Veek: 10	<u>rt Date</u> /02/12	End Date 10/08/12	<u>Weekdays</u> MTWTS	Spots/Week 5	<u>Rate</u> \$50.00	Rating 0.00						
E 3	KSNV	10/02/1	2 10/08/12	M-F 6-7a WakeU M-F 6-7a WakeU	_	6-7a	MTWTF	:30	5	\$190.004	0.00 NM	5	\$950.00
	WAKE	UP WITH	THE WAG	NERS	. •								
	_	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	Veek: 10		10/08/12	MTWTF	5	\$190.00	0.00	120	10	#250.00.4	0.00 NIM	40	#0 #00 00
⊏ 4		10/02/1 ' SHOW	2 10/08/12	Today Show Today Show	СМ	658a-9am	MTWTF	:30	10	\$250.004	0.00 NM	10	\$2,500.00
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	Veek: 10.		10/08/12	MTWTF	10	\$250.00	0.00						
E 5	KSNV	10/06/1	2 10/06/12	News 3 Sunrise - News 3 Sunrise S		6a-7a	S-	:30	1	\$125.004	0.00 NM	1	\$125.00
		3 AT SU											
10	<u>Sta</u> Veek: 10	art Date	End Date	<u>Weekdays</u> S-	Spots/Week	Rate	Rating						
E 6			10/07/12 2 10/06/12	Saturday Today	СМ	\$125.00 7a-9am	0.00	:30	1	\$175.004	0.00 NM	1	\$175.00
	SATUR	DAY TO	DAY	Saturday Today									
V		art Date	End Date 10/07/12	Weekdays S-	Spots/Week	<u>Rate</u> \$175.00	Rating 0.00						
E 7			2 10/07/12	News 3 Sunrise -	SUND&M	6a-7a	S	:30	1	\$110.004	0.00 NM	1	\$110.00
				News 3 Sunrise 5	SUNDAY							·	•
		3 AT SU				5.							
V	<u>Sta</u> Veek: 10	art <u>Date</u> /01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$110.00	Rating 0.00						
E 8	KSNV	10/07/1	2 10/07/12	Sunday Today Sunday Today	СМ	7a-8am	S	:30	1	\$250.004	0.00 NM	1	\$250.00
	TODAY	ON SU	NDAY	,									
			End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	Veek; 10		10/07/12	News 3 Today W	knd CM	\$250.00 9a-930am	0.00 S	:30	1	\$125.004	0.00 NM	1	#40E 00
L. J			YWKEND	News 3 Today	KIIG OW	9a-930am	3	.50		\$125,004	O.00 INIVI	'	\$125.00
		art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	Veek: 10		10/07/12	S	1	\$125,00	0.00						
E 10				Chris Matthews 9 Chris Matthews 5		9:30a-10a	S	:30	1	\$175.004	0.00 NM	1	\$175.00
			EWS SHOW	Marabala	0	D (D 11						
٧	<u>513</u> Veek: 10	art <u>Date</u> /01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$175.00	Rating 0.00						
				M-F Today Show M-F Today Show		9-10a	MTWTF	:30	10	\$150.004	0.00 NM	10	\$1,500.00
	TODAY	SHOW	II										
٧	<u>Sta</u> Veek: 10	art <u>Date</u> /02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF~~	Spots/Week 10		Rating 0.00						
				M-F Today Show Today 4th Hour		10am-11am	MTWTF	:30	10	\$100.004	0.00 NM	10	\$1,000.00
	TODAY	r show	IJI										
		art Date	End Date	Weekdays	Spots/Week		Rating						
	Veek: 10		10/08/12 12 10/08/12	MTWTF	10 CM	\$100.00 11am-12pm	0.00 MTWTF	:30	5	\$100.004	0.00 NM	5	\$500,00
□ (4	S INDIAA	10/02/	- 10/00/1Z		CIVI	HIGHT LEPHI	Lat Late C. L	JU.	J	ψ100,004	U.UU INIVI	ن ا	φυσυ,υυ

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KSNV

Order / Rev:

105004

Advertiser:

Obama for America

Alt Order #:

06837947

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/02/12 - 10/08/12

Estimate:

1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	•			Rachael Ray Rachael Ray		w -							
	RACHE	L RAY		Rachael Ray									
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
	eek: 10/		10/08/12	MTWTF	5	\$100.00	0.00						
E 14	KSNV	10/02/1	2 10/08/12	Noon News	CM	12-1230pm	MTWTF	:30	5	\$125.004	0.00 NM	5	\$625.00
	NEWS :	3 AT NO	ON	Noon News									
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	eek: 10/		10/08/12	MTWTF	5	\$125.00	0.00						
E 15	KSNV	10/02/1	12 10/08/12	The Agenda 1230	-	1230-1p	MTWTF	:30	5	\$90.004	0.00 NM	5	\$450.00
	NEWS 4	4: THE /	GENDA	The Agenda 1230	phu -								
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	eek: 10/		10/08/12	MTWTF	5	\$90.00	0.00						
E 16	KSNV	10/02/1	12 10/08/12	Days of our Lives Days of our Lives		1258p-2pm	MTWTF	:30	5	\$150.004	0.00 NM	5	\$750.00
	DAYS C	F OUR	LIVES	Days of our Lives	•								
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
-	eek: 10/		10/08/12	MTWTF	5	\$150.00	0.00						
E 17	KSNV	10/02/1	12 10/08/12	The Doctors The Doctors	CM	2pm-3pm	MTWTF	:30	5	\$100.004	0.00 NM	5	\$500.00
	THE DO	CTORS	3	THE DOCIOIS									
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
	eek: 10/		10/08/12	MTWTF	5	\$100.00	0.00						
E 18	KSNV	10/02/1	12 10/08/12	Dr. Phil Dr Phil	CM	3-4p	MTWTF	:30	5	\$150.004	0.00 NM	5	\$750.00
	DR. PH	IL		DIT IIII									
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
	eek: 10/		10/08/12	MTWTF	5	\$150.00	0.00						
E 19	KSNV	10/02/1	12 10/08/12	NEWS 3 at 4 (1 l 4PM NEWS (1 h		4-5pm	MTWTF	:30	10	\$175.004	0.00 NM	10	\$1,750.00
	FIRST I	NEWS 3	AT FOUR	THE RELEASE (T. III	oui,								
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
-	/eek: 10/		10/08/12	MTWTF	10	\$175.00	0.00			A00H 00 I	0.00.111		
⊨ 20	KSNV	10/02/1	12 10/08/12	M-F Early News M-F Early News	СМ	5-630p	MTWTF	:30	15	\$265.004	0.00 NM	15	\$3,975.00
	EARLY	NEWS		m r Lany None									
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
	/eek: 10/		10/08/12	MTWTF	15	\$265.00	0.00			4000 001			4000.00
E 21	KSNV	10/06/	12 10/06/12	Sa-Su Early New Sa-Su Early New		5pm-630pm	5-	:30	1	\$200.004	0.00 NM	1	\$200.00
	KSNV E	EARLY N	IEWS	ou ou zuny rion	•								
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
	/eek: 10/		10/07/12	Name 21 has in D	1 OM	\$200.00	0.00	.00		0450 004	0.00 104	,	#450.00
E 22	KONV	10/077	12 10/07/12	News 3 Live in Prime	rime CM	7-10pm	S	:30	1	\$450.004	0.00 NM	1	\$450.00
	NEWS	3 LIVE (FOLLOWING										
		rt Date		<u>Weekdays</u>	Spots/Week	Rate	Rating						
	/eek: 10/		10/07/12	M-F Jeopardy	1 CM	\$450.00 630-7pm	0.00			\$260.004	O OO NINA		#4 200 00
E 23	KOINV	10/02/	12 10/00/12	M-F Jeopardy	CIVI	000-7 pm	MTWTF	:30	5	\$200.004	0.00 NM	5	\$1,300.00
	JEOPA	RDY											
1.0		rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
	/eek: 10/		10/08/12	MTWTF M-F Wheel	5 CM	T	0.00	.20	E	#260 004	0.00 NM4	-	#4 900 00
C 24	NOIN	TOTOZI	16 10/00/12	M-F Wheel of Fo		7-730pm	MTWTF	:30	5	\$260.004	0.00 NM	5	\$1,300.00
	WHEEL	OF FO	RTUNE										
,.		rt Date	End Date	Weekdays	Spots/Week		Rating						
	/eek: 10/		10/08/12 12 10/08/12	MTWTF	5 CM	\$260.00 730-758pm	0.00 MTWTF	:30	5	\$150.004	0.00 NM	5	\$750.00
L 20	VINDIN	10/02/	12 10/00/12		CIVI	roo-roopin	MI I AN I I	.50	5	φ130.004	O.OO INIVI	5	φ <i>r</i> 5 U , VU

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KSNV

Order / Rev:

105004

Advertiser:

Obama for America

Alt Order #:

06837947

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/02/12 - 10/08/12

Estimate:

1537

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Face to Face w/ Raiston Face to Face w/ J.Ralston FACE TO FACE W/ JON RALSTON Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/02/12 10/08/12 MTWTF--\$150.00 0.00 E 26 KSNV 10/06/12 10/06/12 Wknd Jeopardy СМ 630-7pm ~---5-:30 \$175.004 0.00 NM \$175.00 SAT/Jeopardy **JEOPARDY** Start Date **End Date Weekdays** Spots/Week Rate Rating 10/07/12 ----5--Week: 10/01/12 \$175.00 0.00 E 27 KSNV 10/06/12 10/06/12 Wknd Wheel of Fortune CM ----S-\$175,004 7-730pm :30 0.00 NM 1 \$175.00 SAT/ Wheel of Fortune WHEEL OF FORTUNE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 ----S-\$175.00 0.00 E 28 KSNV 10/08/12 10/08/12 Mon PR 8-10p CM 8-10pm M-----:30 1 \$1,100,004 0.00 NM \$1,100.00 Monday Prime 8-10pm THE VOICE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$1,100.00 0.00 8-9pm E 29 KSNV 10/02/12 10/02/12 Tues PR 8-9p CM -T----:30 1 \$1,100.004 0.00 NM \$1,100.00 Tuesday Prime 8-9pm THE VOICE **End Date** Start Date **Weekdays** Spots/Week Rating Rate Week: 10/01/12 10/07/12 \$1,100.00 0.00 E 30 KSNV 10/02/12 10/02/12 Tues PR 10-11p CM :30 \$900.004 0.00 NM 10-11pm \$900.00 Tuesday Prime 10-11pm **PARENTHOOD** Spots/Week Start Date End Date Weekdays Rate Rating -T----Week: 10/01/12 10/07/12 \$900.00 0.00 E31 KSNV 10/03/12 10/03/12 Wed PR 9-10p CM 9-10pm --W----:30 1 \$1,300.004 0.00 NM \$1,300.00 Wednesday Prime 9-10pm LAW&ORDER Start Date **End Date** Weekdays Spots/Week Rate Rating 10/07/12 ---Week: 10/01/12 1 \$1,300.00 0,00 E32 KSNV 10/04/12 10/04/12 Thurs PR 10-11p CM 10-11pm ---T---:30 \$950.004 0.00 NM \$950.00 Thursday Prime 10-11pm **ROCK CENTER** End Date **Weekdays** Spots/Week Start Date Rate Rating 10/07/12 ---T---\$950.00 0.00 Week: 10/01/12 E 33 KSNV 10/05/12 10/05/12 Fri 10-11p CM 10-11pm ---F--:30 1 \$1,000.004 0.00 NM \$1,000.00 Friday Prime 10-11pm DATELINE NBC Start Date **End Date** Spots/Week Rating Weekdays Rate Week: 10/01/12 10/07/12 ~~~F~-\$1,000.00 0.00 E34 KSNV 10/06/12 10/06/12 Sat PR 8-9p CM 8-9pm \$350.004 ----S-:30 0.00 NM 1 \$350.00 Saturday Prime 8-9pm SMASH (REPEATS) Start Date End Date <u>Weekdays</u> Spots/Week <u>Rate</u> Rating 10/07/12 ----S-Week: 10/01/12 \$350.00 0.00 E 35 KSNV 10/06/12 10/06/12 Sat PR 9-10p CM 9-10pm :30 \$400.004 ----5-0.00 NM \$400.00 1 Saturday Prime 9-10pm Chicago Fire Rpts Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 ----S-\$400.00 0.00 ----S E 36 KSNV 10/07/12 10/07/12 NFL Pre-Game / FNA CM 1p-530pm \$600.004 :30 0.00 NM \$600.00 NFL Pre-Game FOOTBALL NIGHT IN AMERICA Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$600.00 0.00 E 37 KSNV 10/07/12 10/07/12 CM 1P-9PM ----S :30 1 \$4,000.004 0.00 NM \$4,000.00

Print Date: 09/20/12 09:24:59

KSNV

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Order / Rev:

105004

Advertiser:

Obama for America

Ait Order #:

06837947

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/02/12 - 10/08/12

Estimate:

1537

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	: Le	en Spo	ots	Rate Pri	Rtg Type	Spots	Amount
			NFL Football										
SUN N	T FB: \$D	@ N ORLE	ANS ExactDates N/	4									
	art Date	End Date		Spots/Week	<u>Rate</u>	<u>Rating</u>							
Week: 10		10/07/12	S		\$4,000.00	0.00							
E38 KSNV	10/07/1	2 10/07/12	Jeopardy in Prima	E CM	M-SA 8-11p	/ SUN	-S	:30	1	\$350.004	0.00 NM	1	\$350.00
TBD af	ter NFL		Jeopardy in Prime										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10	/01/12	10/07/12	S	1	\$350.00	0.00							
E 39 KSNV	10/07/1	2 10/07/12	LAW & ORDER (s		M-SA 8-11p	/ SUN	-s	:30	1	\$350.004	0.00 NM	1	\$350.00
1 A\A/ Ø	OPDED	AFTER NFL	Law & Order (synd	I) PRIME									
	art Date	End Date		Spots/Week	Rate	Rating							
Week: 10		10/07/12	S	1	\$350.00	0.00							
E 40 KSNV	10/02/1	2 10/08/12	M-F News 3 at Ele	ven CM	11pm-1135p	m MTWTF-		:30	5	\$275.004	0.00 NM	5	\$1,375.00
			M-F News 3 at Ele	ven	,								, ,, - , - , - , - ,
	3 NIGHT												
Sta Week: 10	art Date	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$275.00	<u>Rating</u> 0.00							
E41 KSNV					11pm-1135p		c_	:30	1	\$285.004	0.00 NM	1	\$705.00
L-II NOITE	10/00/1	2 10/00/12	Sa-Su News 3 at E		i ipini-i rook	411 <u>2</u>	J	.50	'	φ200.004	U.UU INIVI	ı	\$285.00
NEWS	3 NIGHT	SIDE											
	art Date	End Date		Spots/Week	<u>Rate</u>	<u>Rating</u>							
Week: 10		10/07/12	S-	1	\$285.00	0.00		,			- 11.		
E 42 KSNV	10/07/1	2 10/07/12	Sa-Su News 3 at E Sa-Su News 3 at E		11pm-1 1 35p	m	-S	:30	1	\$285.004	0.00 NM	1	\$285.00
NEWS	3 NIGHT	SIDE	Gargu News 3 at t	-104011									
<u>St</u>	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating							
Week: 10	/01/12	10/07/12	s	1	\$285.00	0.00				·			
E 43 KSNV	10/02/1	2 10/08/12		СМ	1135p-1237	a MTWTF-		:30	5	\$150.004	0.00 NM	5	\$750.00
TONIC	нт спог	V W/ JAY LI	Tonight Show										
	art Date	End Date		Spots/Week	Rate	Rating							
Week: 10		10/08/12	MTWTF	5	\$150.00	0.00							
E 44 KSNV	10/02/1	2 10/08/12	Late Night w/Fallor	CM	1237a-136a	m MTWTF-		:30	5	\$60.004	0.00 NM	5	\$300.00
			Late Night w/Fallo	n									
		JIMMY FAL		O	5.	D "							
<u>51</u> Week: 10	art Date	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$60.00	<u>Rating</u> 0.00							
_			Saturday Night Live		1130pm-1:0		S-	:30	1	\$400.004	0.00 NM	4	ቀላበር በበ
5 ,00114	, 5, 56, 1	_ , ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Saturday Night Liv		. 155pm-1.0		_	.00	'	ψ-100.004	O.OO INIVI	i	\$400.00
SATUF	RDAY NIG	HT LIVE	• •										
	art Date	End Date		Spots/Week	Rate	Rating							
Week: 10		10/07/12	S-	1	\$400.00	0.00	_			4			
E 46 KSNV	10/07/1	2 10/07/12	Sports Night in Las Sports Night in Las	_	Sun 1135p-1	1200a	-S	:30	1	\$90.004	0.00 NM	1	\$90.00
SPOR'	TS NIGHT	IN LAS VE		, vegas									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 10	/01/12	10/07/12	5	1	\$90.00	0.00							
											Totals	156	\$37,195.00